

# THE COMMUNITY OF PRACTICE ON INCLUSIVE ENTREPRENEURSHIP

*“A network of people actively involved in opening up entrepreneurship to all parts of society”*



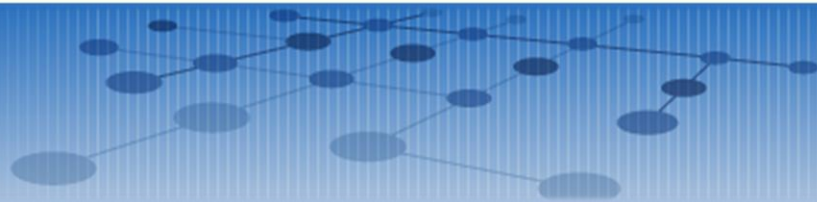
**COPIE EU Workshop, COPIE TOOL**

23/02/2012 Brussels

**Norbert Kunz** *iq consult*



# Overview



1. **What is the COPIE-Tool?**
2. **CoPIE Tool Structure**
3. **Current deployment of COPIE-Tool**
4. **Motivation to use the COPIE-Tool**
5. **Implementation experiences**
  - a) Brandenburg
  - b) Portugal



# 1. What is the COPIE-Tool?

- The **COPIE Diagnosis Tool** is a standardised instrument for assessing local or regional business support infrastructures and their inclusive approach towards entrepreneurship.
- It was developed in 2006/2007 in the context of the EQUAL. It has been since then adapted and revised several times based on the experience gained through implementation.
- Combines a secondary analysis of the overall start-up environment in the region with a direct survey among policy-makers, start-up and business advisors, and entrepreneurs.





# 1. What is the COPIE-Tool?

- **Its benefits include**

- an increased awareness of strengths and weaknesses within the regional support infrastructure;
- the opportunity for comparing perceptions of the needs of different stakeholder groups and clients;
- the provision of access to European good practice in specific fields of entrepreneurship support and the opportunity for transnational collaboration through COPIE.

# 3. CoPIE-tool structure

Division into the following blocks:

## I Strategies for start-up support

- I.1 Politics and strategy
- I.2 Procedure and application
- I.3 Monitoring and evaluation
- I.4 Framework conditions

## II Start-up culture

- II.1 Awareness

## III Start-up Support

- III.1 Pre-start-up support
- III.2 Post-start-up support
- III.3 Access to finance
- III.4 Infrastructure
- III.5 Quality
- III.6 Regulation of start-ups



# 4. Current deployment of COPIE-Tool

## Phase 1 January - May 2007

- UK Wales
- D Berlin
- ES Asturias
- B Flanders
- P Lisbon

## Phase 1.5 Summer 2007

- Ireland (Limerick, Longford, Dublin)

## Version 4 – 2011-2012

- A Vienna
- P Lisbon/ Azores

## Phase 2 December - April 2008

- ES Basque Country
- ES Andalusia
- ES Extremadura
- D Rhinehessen
- Cz Ustecky

## Version 3 by January 2010

- UK Northamptonshire (EM)
- Italy Venice
- Italy Torino
- D Brandenburg

# 5. Motivation to use the COPIE-Tool

## Main two motivations:

- a) To find out which support programs are necessary;
- b) To find out whether the current support programs achieve their goals/ target groups.

**Therefore the tool offers currently (end of funding period) a chance to better define the new support programs.**

# 5. Implementation experiences

## Brandenburg, Germany

- **The motivation for carrying out the tool:**
  - (b) To find out whether the current support programs achieve their goals/ target groups.

**The aim was to identify gaps in the funding structure and find solutions.**



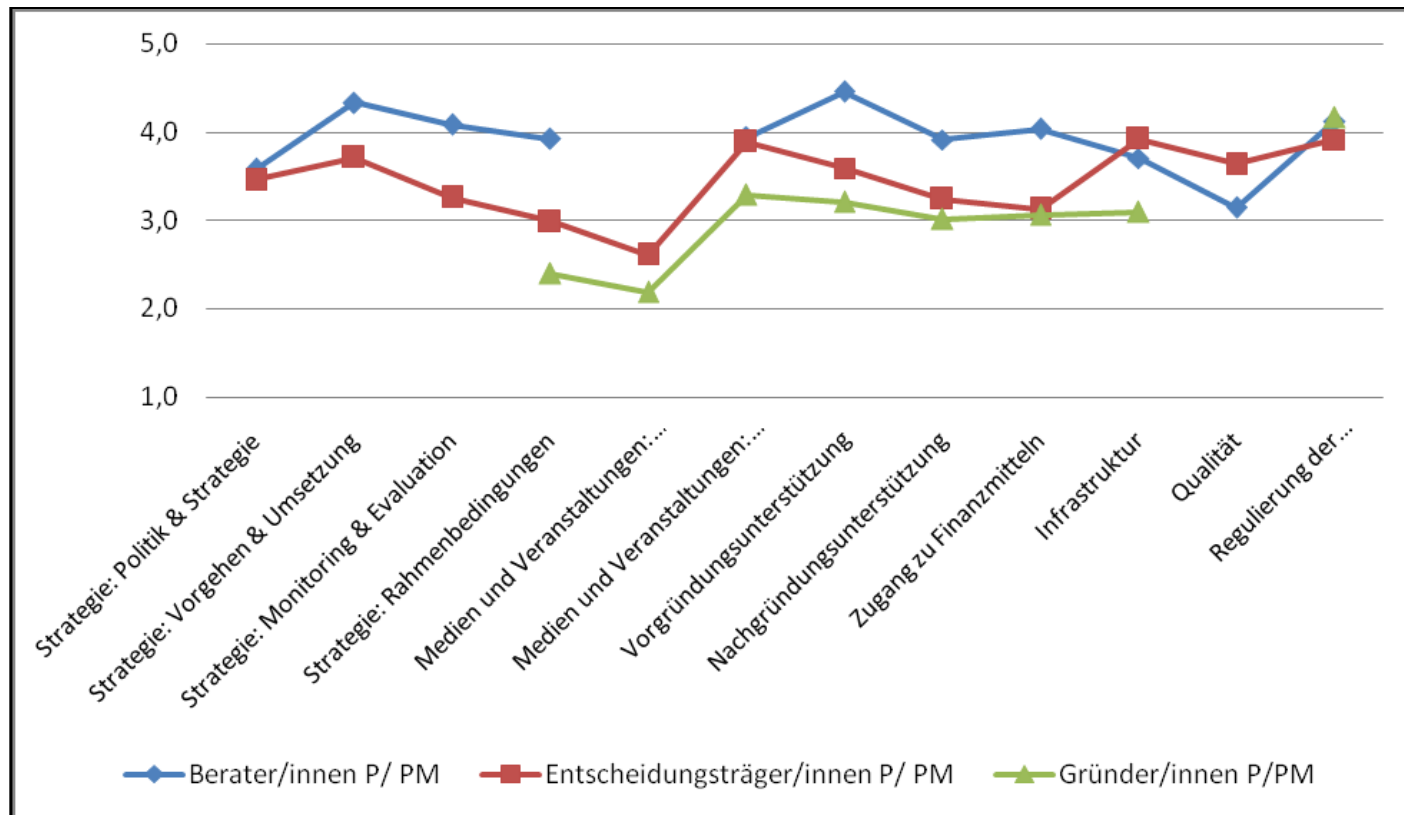
# 5. Implementation experiences

## Brandenburg, Germany

### ■ Results:

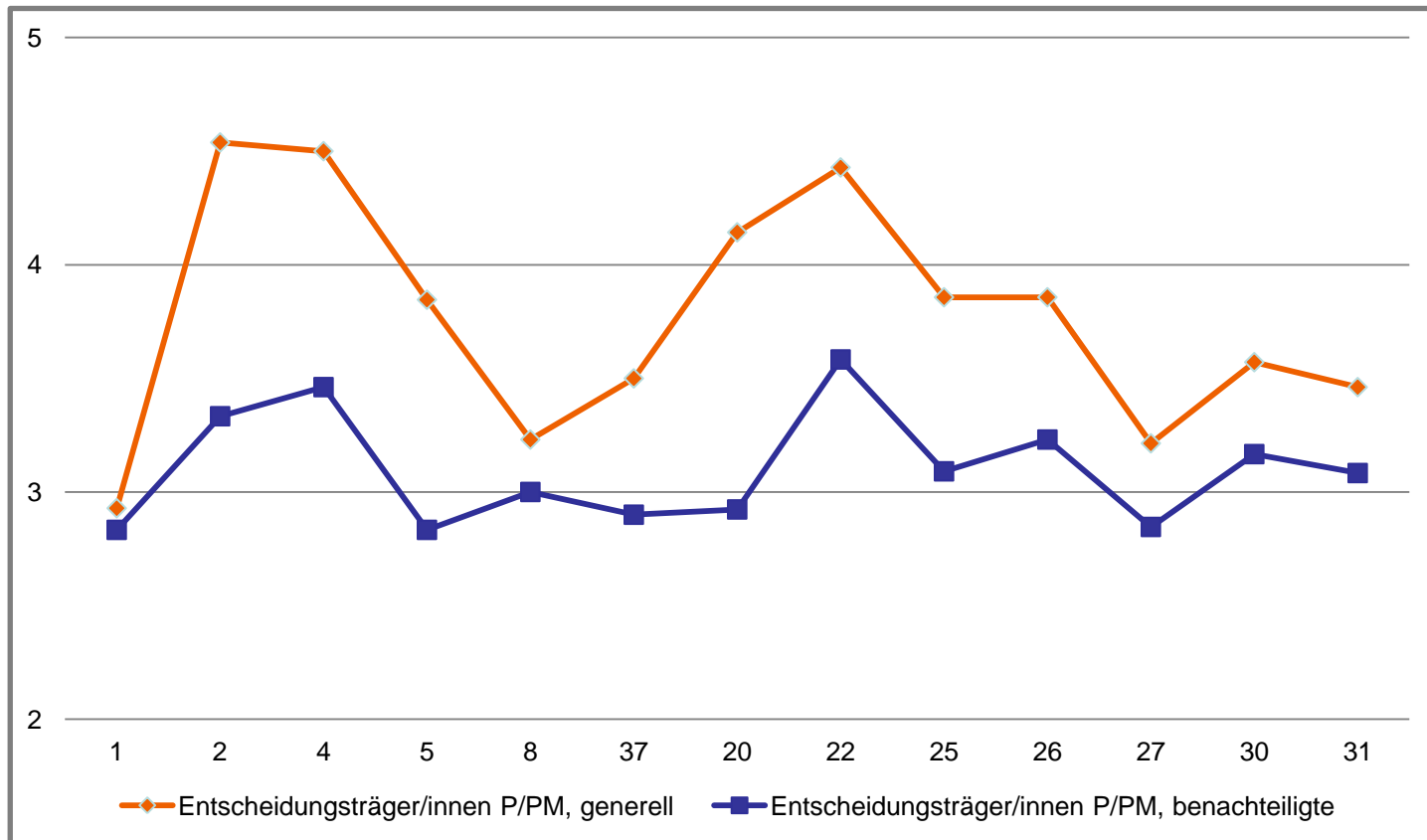
- Quality standards will be implemented in the new funding period in order to improve the actual services;
- The availability of the offers/ services should be improved (even in rural areas);
- Restructuring of priorities for future programs.

## Comparison between different groups



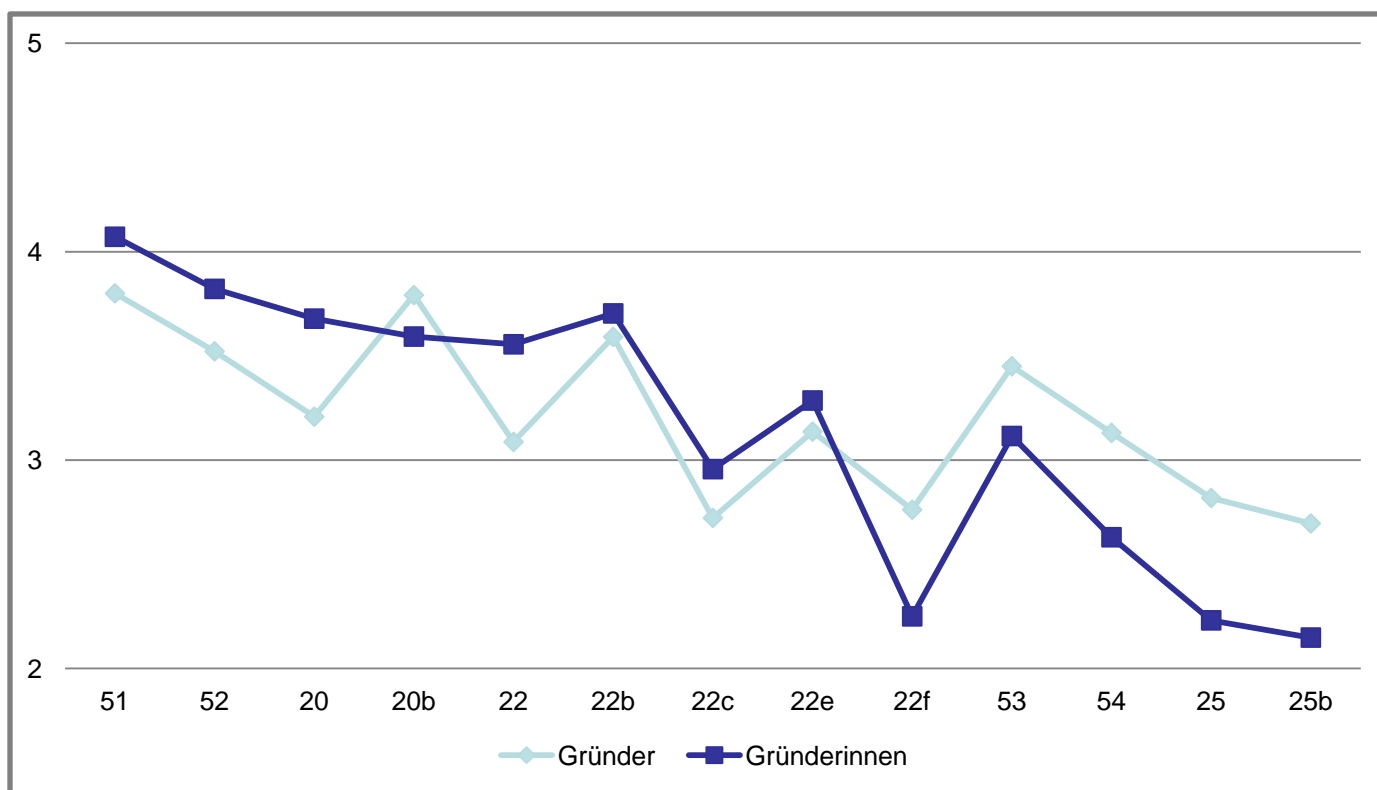
# a) Brandenburg – Evaluation sample (II)

## Direct comparison of the assessments related to needs



# a) Brandenburg – Evaluation sample (III)

## Evaluation of feedback from entrepreneurs by gender, age and target group

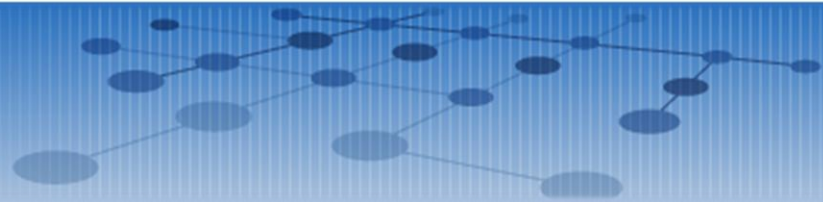


# 5. Implementation experiences

## Lisbon/ Azores, Portugal

- **The motivation for carrying out the tool:**
  - (a) To find out which support programs are necessary.

**Analysis of best practice support programs best suited for the region. COPIE Tool as a checklist.**



# Thank you very much for your attention!

Norbert Kunz\_ *iq consult*  
kunz(at)iq-consult.com

*For more information, please visit:*

**[www.cop-ie.eu/copie-tools-european-tool](http://www.cop-ie.eu/copie-tools-european-tool)**

